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Background

A frequently asked question is, "How many naturists/nudists are there in Canada?" It is a difficult question to answer, since naturism is a state of mind and many people are not interested in the label. The thousands of naturists who belong to Canada's approximately 50 clubs are easy enough to count. However, what about those who visit clothing-optional beaches? For example, Wreck Beach in Vancouver can easily have 5,000 visitors on a nice summer's day. What about those who like to be nude at their cottage, in their backyard or in a secluded spot? What about those who take vacations to naturist resorts or beaches around the world?

To answer these questions, the Federation of Canadian Naturists commissioned Market Facts of Canada, Ltd. to survey the Canadian population so that we could determine how many Canadians had the "naturist mindset."

The survey was conducted from January to February 1999 through the Market Facts' Consumer Mail Panel omnibus survey. Representative samples were drawn by computer random selection within precise census-defined strata: by province and within province by age, household income, population density, home tenure and by language within Quebec. To ensure that the return sample was also representative, returns were weighted to the same set of criteria. The gross mailout sample was 2,300 with 1,172 having responded to the questions.

Press Release

FOR IMMEDIATE RELEASE

For the complete survey results or for more information: www.FCN.ca/media
To arrange an interview, contact: Stéphane Deschênes (416) 219-5856

2.7 Million Nudists/Naturists in Canada

In a survey commissioned earlier this year, the Federation of Canadian Naturists determined that 2.7 million Canadians have a naturist/nudist mindset because they either visit or are willing to visit clothing-optional beaches or naturist clubs and resorts.

A further 3.5 million Canadians have naturist tendencies because they are comfortable with skinny-dipping in mixed company. This gives us a total of 6.1 million Canadian who have some interest in naturism.

The survey also reveals that while naturists can be found everywhere, they tend to be more common in urban areas. They are also more likely to have a higher income.

"We wanted to know how many naturists there were in Canada," says Stéphane Deschênes, a director in the Federation of Canadian Naturists.

"Naturism is a state of mind, not a label," Deschênes explained. He adds that a survey was the only way to count the many Canadians who only practice naturism in secluded spots or while on vacation.

The survey points out the need for the development of more naturist recreational areas. There are approximately 50 naturist clubs in Canada but many Canadians live too far away from them. Currently, only Toronto and Vancouver have official clothing-optional beaches.

"We hope that this survey will emphasize to governments that naturism is a popular recreational option that needs to be provided for," says Deschênes. "We need to start treating naturism for what it is -a wholesome activity which encourages a healthy mind and body."

As defined by the International Naturist Federation, Naturism is a way of life in harmony with nature, characterized by the practice of communal nudity, with the intention of encouraging respect for oneself, respect for others and for the environment.

The Federation of Canadian Naturists (FCN) and La Fédération Québécoise de Naturisme (FQN) together constitute the national naturist/nudist organization in Canada recognized by the International Naturist Federation (INF). The FCN:

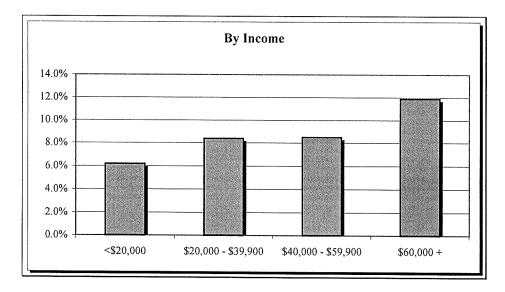
- promotes naturism/nudism to Canadians
- helps naturists/nudists find how and where they may enjoy the naturist/nudist lifestyle
- represents the interests of Canadian naturist/nudist individuals, families, clubs, resorts, and organizations.

The International Naturist Federation (INF) represents naturists in over 30 countries. Founded in August 1953 at the Montalivet naturist resort in France and based in Belgium, it is dedicated to the world-wide acceptance of naturist ideals and lifestyle-recreational social nudism.

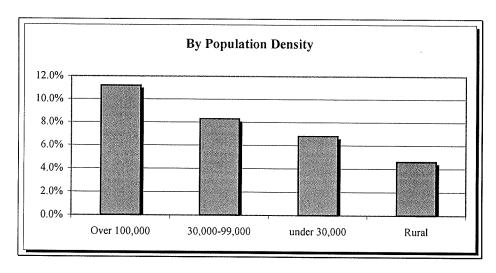
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Survey Conclusions

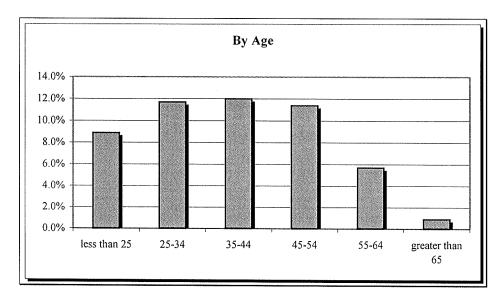
- ➤ 8.9% of Canadian households or approximately 2.7 million Canadians have the naturist/nudist mindset (have gone or would go to a nude beach and/or club/resort).
- A further 11.6% of Canadian households or 3.5 million Canadians have naturist/nudist tendencies, since they have gone or would go skinny-dipping in mixed company. That means a total of 20.5% of households or 6.1 million Canadians have some interest in naturism.
- ➤ Naturists/nudists tend to have above average incomes.



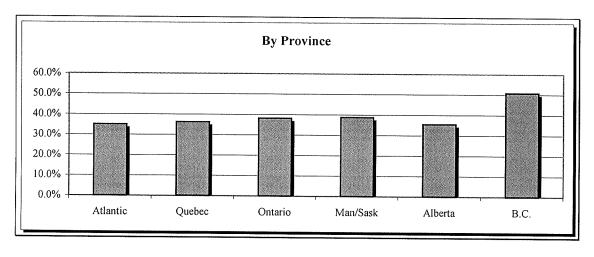
> People who live in urban areas are more likely to be naturists.



People who are under 54 years of age are more likely to be naturists.

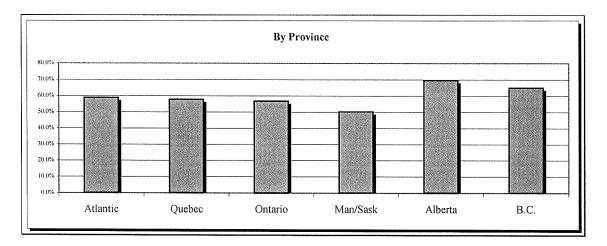


- ➤ People under 25 years of age are the most likely to engage in one of the activities (visiting a naturist club/resort, visiting a nude beach, skinny-dipping, walking around the house nude, or sleeping nude).
- > 39% of Canadian households or 11.8 million Canadians have walked or would walk around their house nude.
- People in British Columbia are much more likely than in any other province to walk around their house nude.

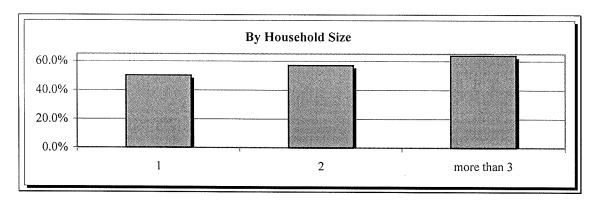


> 59% of Canadian households or 17.9 million Canadians have slept or would sleep nude.

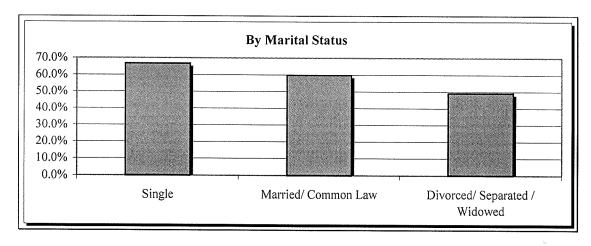
➤ People in Alberta and British Columbia are more likely to sleep nude than in any other province.



> The more people in the household, the greater the chance that people sleep nude.



> Singles are more likely to sleep nude than married couples.



Note: Only conclusions which are meaningful and statistically significant are listed here. A cursory review of the data may suggest other conclusions but the sample size or the difference between results is too small.

Result Tables

	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C
1999 Population*	29,975,100	2,385,400	7,329,100	11,363,600	2,126,700	2,784,900	3,884,600
Percent	100.0%	8.0%	24.5%	37.9%	7.1%	9.3%	13.0%
Households	11,199,800	873,200	2,895,500	4,133,400	812,000	1,014,300	1,471,400
Have gone or	would go to a n	ude beach an	d/or a nudist c	lub/resort			
By Region	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C
% respondents	8.9%	4.1%	21.6%	42.5%	5.3%	11.2%	15.39
People	2,667,784	97,801	1,583,086	4,829,530	112,715	311,909	594,344
% province		4.7%	7.5%	10.3%	6.9%	10.6%	10.4%
By Age	less than 25	25-34	35-44	45-54	55-64	greater than 65	
% respondents	5.5%	31.4%	32.2%	20.9%	8.4%	1.7%	
People -	146,728	837,684	859,026	557,567	224,094	45,352	
% within category	8.9%	11.7%	12.0%	11.4%	5.7%	0.9%	
D. T	. #20.000	#20.000	#50.000	0.0000			
By Income	<\$20,000	\$39,900	\$59,900	\$60,000 +			
% respondents	15.0%	25.9%	20.7%	38.4%			
People 6 within category	400,168 6.2%	690,956 8.4%	552,231 8.5%	1,024,429 11.9%			
within category	0.270	8.470	6.370	11.970			
			Attended College C	ompleted College			
By Education	Grade school only	High School	or University	or University			
% respondents	0.0%	31.7%	22.9%	44.0%			
People	-	845,687	610,923	1,173,825			
% within category	0.0%	7.2%	12.5%	9.9%			
By household size	1	2	more than 3				
% respondents	19.3%	42.1%	38.6%				
People	514,882	1,123,137	1,029,765				
% within category	10.6%	10.3%	7.3%				
By Population							
Density	Over 100,000	30,000-99,000	under 30,000	Rural			
% respondents	69.8%	8.8%	10.4%	11.0%			
People	1,862,113	234,765	277,450	293,456			
% within category	11.2%	8.3%	6.8%	4.6%			
			Divorced/				
		Married/	Separated /				
By marital status	Single	Common Law	Widowed				
6 respondents	21.5%	65.8%	12.7%				
eople within category	573,574 14.5%	1,755,402 8.2%	338,809 7.5%				

	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C
1999 Population*	29,975,100	2,385,400	7,329,100	11,363,600	2,126,700	2,784,900	3,884,600
Percent	100.0%	8.0%	24.5%	37.9%	7.1%	9.3%	13.0%
Households	11,199,800	873,200	2,895,500	4,133,400	812,000	1,014,300	1,471,400
	_		ıd/or a nudist	club/resort and	-	ipping in mixed	l company
By Region	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C
% respondents	20.5%	5.8%	28.6%	35.1%	4.9%	8.4%	17.29
People	6,144,896	138,353	2,096,123	3,988,624	104,208	233,932	668,151
% province		15.4%	22.9%	19.4%	14.6%	18.4%	26.9%
Day A ma	1 4h 25	25.24	25.44	45.54	~~ < 1		
By Age % respondents	less than 25 10.1%	25-34 31.6%	35-44 31.5%	45-54 16.9%	55-64	greater than 65	
People	620,634	1,941,787	1,935,642	1,038,487	7.0% 430,143	3.0% 184,347	
% within category	38.1%	26.9%	26.9%	21.2%	10.9%	3.6%	
70 Within Category	30.170	20.970	20.970	21,270	10.976	3.0%	
By Income	<\$20,000	\$39,900	\$59,900	\$60,000 +			
% respondents	18.2%	25.2%	18.8%	37.7%			
People	1,118,371	1,548,514	1,155,240	2,316,626			
% within category	17.2%	18.8%	17.7%	26.8%			
By Education % respondents People % within category	Grade school only 0.0% - 0.0%	High School 29.4% 1,806,599 15.5%	Attended College or University 20.9% 1,284,283 26.3%	Completed College or University 49.0% 3,010,999 25.2%			
By household size	1	2	more than 3				
% respondents	15.1%	34.0%	50.9%				
People	927,879	2,089,264	3,127,752				
% within category	19.0%	19.1%	22.2%				
By Population							
Density	Over 100,000	30,000-99,000	under 30,000	Rural			
% respondents	63.4%	10.3%	10.8%	15.5%			
People	3,895,864	632,924	663,649	952,459			
% within category	23.4%	22.2%	16.2%	15.0%			
			Divorced/				
		Married/	Separated /				
By marital status	Single	Common Law	Widowed				
By marital status % respondents	Single 17.9%						
-		Common Law	Widowed				

13.0% 1,471,400

> 672,036 10.4%

1998 Population		Canada	Atlantic	Oughaa	Ontonio	Man/Saals	A 15-auto
Percent 100,0% 8,0% 24,5% 37,9% 7,1% 9,3% Households 11,199,800 873,200 2,895,500 4,133,400 812,000 1,014,300 Have gone or would go to a nude beach By Region Canada Atlantic Quebec Ontario Man/Sask Alberta Krespondents 7,9% 4,7% 17,5% 44,11% 4,9% 11,5% People 2,368,033 112,114 1,282,593 5,011,348 104,208 320,264 Keptovince 4,4% 34,2% 29,4% 21,7% 8,4% 1,9% People 104,193 80,867 696,202 513,863 198,915 44,993 Within category 6,4% 11,2% 9,6% 10,5% 5,0% 0,9% By Income \$22,000 \$33,900 \$59,900 \$60,000 + 20 Ke respondents 13,7% 23,2% 20,6% 42,3% Ke respondents 13,7% 23,2% 20,6% 42,3% Within category 5,0% 6,6% 7,4% 11,6% Within category 5,0% 5,6% 11,3% 9,1% Within category 0,0% 5,6% 36,2% People 468,871 1,035,66 857,228 Within category 9,5% 23,683 215,491 251,011 Within category 0,0% 8,39% 20,000 Rural Within category 0,0% 1,069,68 21,3% Within category 9,5% 26,683 215,491 251,011 Within category 0,0% 1,00% 9,1% 10,6% People 468,259 236,803 215,491 251,011 Within category 0,0% 1,00% 9,1% 10,6% People 468,259 236,803 215,491 251,011 Within category 0,0% 1,00% 9,1% 10,6% People 468,259 236,803 215,491 251,011 Within category 0,0% 1,00% 9,1% 10,6% People 468,259 236,803 215,491 251,011 Within category 1,00% 8,3% 5,2% 3,9% Population 20,000 20	1008 Population			Quebec 7 320 100	Ontario	Man/Sask	Alberta
Households							
Bay Region Canada Atlantic Quebec Ontario Man/Sask Alberta Strespondents 7.9% 4.1% 17.5% 44.1% 4.1% 4.9% 11.5% 2.368.033 112.114 1.282.593 5.011.348 104.208 320.264 36 province 4.7% 5.4% 5.4% 5.6% 9.6% 5.6% 5.6% 9.6% 5.6							
37 Region Canada Atlantic Quebec Ontario Man/Sask Alberta % respondents 7.9% 4.7% 17.5% 44.1% 4.9% 11.5% People 2,368,033 12.114 1,282,593 5,011,348 104,208 320,264 % province 4.7% 5.4% 9.4% 5.6% 9.6%				2,075,500	1,155,100	012,000	1,014,500
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People 2,368,033							
A	People						
Section Sect	% province						
Section Sect	Ry Age	less than 25	25_34	25 11	45 54	55 61	amonton than 65
People 104,193 809,867 696,202 513,863 198,915 44,993 64,966 11.2% 9.6% 10.5% 5.0% 0.9%							
Second S	-						
	% within category						,
	_						
People 324,421 549,384 487,815 1,006,414 % within category 5.0% 6.6% 7.4% 11.6% By Education Grade school only High School or University or University or University % respondents 0.0% 27.7% 24.5% 46.1% People - 655,945 580,168 1,091,663 % within category 0.0% 5.6% 11.8% 9.1% By household size 1 2 more than 3 % respondents 19.8% 43.9% 36.2% People 468,871 1,039,566 857,228 % within category 9.5% 9.5% 6.1% By Population Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 70.2% 10.0% 9.1% 10.6% People 1,662,359 236,803 215,491 251,011 % within category 10.0% 8.3% 5.2% 3.9% Divorced/ Separated /	•						
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By Education Grade school only High School or University or University % respondents 0.0% 27.7% 24.5% 46.1% People - 655,945 580,168 1,091,663 % within category 0.0% 5.6% 11.8% 9.1% By household size 1 2 more than 3 % respondents 19.8% 43.9% 36.2% People 468,871 1,039,566 857,228 % within category 9.5% 9.5% 6.1% By Population Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 70.2% 10.0% 9.1% 10.6% People 1,662,359 236,803 215,491 251,011 % within category 10.0% 8.3% 5.2% 3.9% Divorced/ Separated / Widowed Widowed Widowed People 466,502 1,610,262 291,268	-						
By Education Grade school only High School or University or University Prespindents 0.0% 27.7% 24.5% 46.1% 46.1% Prespindents 0.0% 5.6% 580,168 1,091,663 11.8% 9.1% 18.8% 9.1% 18.8% 1.091,663 11.8% 9.1% 18.8% 1.091,663 11.8% 9.1% 18.8% 1.091,663 11.8% 9.1% 18.8% 19.8% 19.8% 19.8% 10.2% 19.8% 10.2% 10.2% 10.2% 10.2% 10.2% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.0% 10.	% within category	3.0%	6.6%	7.4%	11.6%		
By Education Grade school only High School or University or University Prespindents 0.0% 27.7% 24.5% 46.1% 46.1% Prespindents 0.0% 5.6% 580,168 1,091,663 11.8% 9.1% 18.8% 9.1% 18.8% 1.091,663 11.8% 9.1% 18.8% 1.091,663 11.8% 9.1% 18.8% 1.091,663 11.8% 9.1% 18.8% 19.8% 19.8% 19.8% 10.2% 19.8% 10.2% 10.2% 10.2% 10.2% 10.2% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.6% 10.0% 10.				Attended College	Completed College		
	By Education	Grade school only	High School	_			
By household size 1 2 more than 3	% respondents						
By household size 1 2 more than 3	People	-	655,945				
19.8% 43.9% 36.2%	% within category	0.0%	5.6%	11.8%			
19.8% 43.9% 36.2%	Py household size	1	2				
People 468,871 1,039,566 857,228 % within category 9.5% 9.5% 6.1% By Population Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 70.2% 10.0% 9.1% 10.6% People 1,662,359 236,803 215,491 251,011 % within category 10.0% 8.3% 5.2% 3.9% Divorced/ Separated / Separat	~						
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% respondents 70.2% 10.0% 9.1% 10.6% People 1,662,359 236,803 215,491 251,011 % within category 10.0% 8.3% 5.2% 3.9% By marital status Single Common Law Widowed Widowed For respondents 19.7% 68.0% 12.3% People 466,502 1,610,262 291,268		Over 100 000	30 000-99 000	under 20 000	Damal		
People 1,662,359 236,803 215,491 251,011 % within category 10.0% 8.3% 5.2% 3.9% Divorced/ Separated / Separated / Separated / Widowed Wirespondents 19.7% 68.0% 12.3% People 466,502 1,610,262 291,268		***************************************					
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By marital status Single Common Law Widowed % respondents 19.7% 68.0% 12.3% People 466,502 1,610,262 291,268			N. d. c : 1 /				
% respondents 19.7% 68.0% 12.3% People 466,502 1,610,262 291,268	By marital etatue	Single		•			
People 466,502 1,610,262 291,268							
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	-						

13.0% 1,471,400

> 244,730 1.6%

Sample Size: 1172	households *	June 1999 Statistic	s Canada Estimate	d Population			
	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	
1998 Population	29,975,100	2,385,400	7,329,100	11,363,600	2,126,700	2,784,900	
Percent	100.0%	8.0%	24.5%	37.9%	7.1%	9.3%	
Households	11,199,800	873,200	2,895,500	4,133,400	812,000	1,014,300	
-	would go to a n	udist club/res	sort				
By Region	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	
% respondents	3.2%	0.0%	25.4%	44.2%	11.5%	12.7%	П
People	959,203	-	1,861,591	5,022,711	244,571	353,682	
% province		0.0%	3.2%	3.9%	5.4%	4.4%	
By Age	less than 25	25-34	35-44	45-54	55-64	greater than 65	
% respondents	12.1%	14.5%	40.7%	27.8%	4.9%	0.0%	
People	116,064	139,084	390,396	266,658	47,001	-	
% within category	7.2%	1.9%	5.5%	5.5%	1.2%	0.0%	
By Income	<\$20,000	\$39,900	\$59,900	\$60,000 +			
% respondents	18.6%	35.0%	23.9%	22.5%			
People	178,412	335,721	229,250	215,821			
% within category	2.8%	4.1%	3.6%	2.5%			
			Attended College	Completed College			
By Education	Grade school only	High School	or University	or University			
% respondents	0.0%	49.2%	18.2%	32.6%			
People	_	471,928	174,575	312,700			
% within category	0.0%	4.1%	3.6%	2.7%			
By household size	1	2	more than 3				
% respondents	19.8%	48.3%	31.8%				
People	189,922	463,295	305,027				
% within category	3.9%	4.3%	2.2%				
By Population							
Density	Over 100,000	30,000-99,000	under 30,000	Rural			
% respondents	76.3%	3.8%	9.9%	10.0%			
People	731,872	36,450	94,961	95,920			
% within category	4.4%	1.3%	2.3%	1.5%			
			D: 1/				
		Married/	Divorced/				
By marital status	Single	Common Law	Separated / Widowed				
% respondents	23.3%	60.8%	16.0%				
People	223,494	583,196	153,473				
% within category	5.7%	2.8%	3.4%				
oatogory	5.170	2.0/0	3.4%			*	

	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C
1998 Population	29,975,100	2,385,400	7,329,100	11,363,600	2,126,700	2,784,900	3,884,600
Percent	100.0%	8.0%	24.5%	37.9%	7.1%	9.3%	13.0%
Households	11,199,800	873,200	2,895,500	4,133,400	812,000	1,014,300	1,471,400
	would go skinn	y-dipping in	mixed compa	ny			
By Region	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C
% respondents	17.0%	4.9%	30.7%	34.8%	4.3%	8.7%	16.6%
People	5,095,767	116,885	2,250,034	3,954,533	91,448	242,286	644,844
% province		10.6%	20.4%	16.0%	10.7%	15.8%	21.6%
By Age	less than 25	25-34	35-44	45-54	55-64	greater than 65	
% respondents	11.6%	29.3%	33.5%	15.4%	7.5%	2.7%	
People	591,109	1,493,060	1,707,082	784,748	382,183	137,586	
% within category	36.6%	20.7%	23.8%	16.1%	9.7%	2.7%	
By Income	<\$20,000	\$39,900	\$59,900	\$60,000 +			
% respondents	17.2%	25.4%	19.3%	38.0%			
People	876,472	1,294,325	983,483	1,936,391			
% within category	13.5%	15.8%	15.1%	22.4%			
			Attended College	Completed College			
By Education	Grade school only	High School	or University	or University			
% respondents	0.0%	28.4%	19.8%	51.0%			
People	-	1,447,198	1,008,962	2,598,841			
% within category	0.0%	12.4%	20.7%	21.8%			
Day have a hald along		2					
By household size, % respondents	1 15.3%	22.70/	more than 3				
People	779,652	32.7% 1,666,316	52.0%				
% within category	15.9%	15.3%	2,649,799 18.8%				
70 Willim Category	13.970	13.370	10.070				
By Population							
Density	Over 100,000	30,000-99,000	under 30,000	Rural			
% respondents	64.7%	9.2%	10.8%	15.3%			
People % within category	3,296,961	468,811	550,343	779,652			
76 within category	19.9%	16.4%	13.4%	12.3%			
			Divorced/				
		Married/	Separated /				
By marital status	Single	Common Law	Widowed				
% respondents	18.0%	72.4%	9.6%				
doomlo.	917,238	3,689,335	489,194				
People % within category	23.2%	17.2%	10.7%				

13.0%

B.C 16.9%

656.497 35.5%

1,471.400

Canada	Sample Size: 1172	households *:	June 1999 Statisti	cs Canada Estimate	d Population		
Percent 100.0% 8.0% 24.5% 37.9% 7.1% 9.3% Households 11,199,800 873,200 2.895,500 4,133,400 812,000 1,014,300 Have gone or would go skimsty-dipping but not in mixed company Segon Canada		***************************************					
Households	1998 Population		2,385,400	7,329,100	11,363,600	2,126,700	2,784,900
By Region Canada Atlantic Quebe Ontario Many/Sask Alberta Canada Atlantic Quebe Ontario Canada Atlantic Quebe Canada	Percent			24.5%	37.9%	7.1%	9.3%
By Region Canada	Households	11,199,800	873,200	2,895,500	4,133,400	812,000	1,014,300
% respondents 27,6% by People 7.2% by 19,9% by 1,458,491 42,4% by 4,818,166 87,195 by 264,566 9,5% People % province 8,273,128 171,749 1,458,491 4,818,166 87,195 by 264,566 264,566 % province 25,5% by 22,5% by 31.6% by 16,6% by 27,9% 31.6% by 26,456 16.6% by 27,9% 27,9% By Age less than 25 by 30,4% by 40,211 30.4% by 30,1% by 17,4% by 17,4% by 5,5% by 49,9% 49,9% 49,9% People 637,031 by 30,4% by 34,8% by 34,7% by 29,4% by 40,0% 29,4% by 29,4% by 20,0% by 40,0% 80,9% By Income <\$20,000 by 34,89% by 34,7% by 22,1% by 40,0%	Have gone or	would go skinn	y-dipping bu	t not in mixed	l company		
People % province 8,273,128 171,749 1,458,491 4,818,166 87,195 264,566 % province 25.5% 21.5% 31.6% 16.6% 27.9% By Age less than 25 25-34 35-44 45-54 55-64 greater than 65 % respondents 7.7% 30.4% 30.196 17.4% 9.5% 4.9% People 637,031 2,515,031 2,490,211 1,439,524 785,947 405,383 % within category 39.0% 33,990 \$59,900 \$60,000 + \$0.0% \$0.0% % respondents 16.1% 23.2% 22.1% 38.5% \$0.0% \$0.0% People 1,331,974 1,919,366 1,828,361 3,185,154 \$0.0% \$0.4% \$0.0% \$0.4% \$0.0% \$0.4% \$0.0% \$0.4% \$0.0% \$0.4% \$0.0% \$0.4% \$0.0% \$0.4% \$0.0% \$0.0% \$0.4% \$0.0% \$0.0% \$0.0% \$0.0% \$0.4% \$0.0% \$0.0% <	By Region	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta
% province 25.5% 21.5% 31.6% 16.6% 27.9% By Age respondents 25.34 33.44 45.54 55.64 greater than 65 % respondents 7.7% 30.4% 30.1% 17.4% 9.5% 4.9% People 637.031 2.515.031 2.490.211 1.439,524 785,947 405.383 % within category 39.0% 34.8% 34.7% 29.4% 20.0% 8.0% By Income <\$20,000	% respondents	27.6%	7.2%	19.9%	42.4%		
Province 25.5% 21.5% 31.6% 16.6% 27.9%	People	8,273,128	171,749	1,458,491	4,818,166	87,195	264,566
By Age	% province		25.5%	21.5%	31.6%	16.6%	
% respondents 7.7% 30.4% 30.1% 17.4% 9.5% 4.9% People 637,031 2.515,031 2.490,211 1.439,524 785,947 405,383 % within category 39.9% 34.8% 34.7% 29.4% 20.0% 8.0% By Income <220,000							
% respondents 7.7% 30.4% 30.1% 17.4% 9.5% 4.9% People 637,031 2.515,031 2.490,211 1.439,524 785,947 405,383 % within category 39.9% 34.8% 34.7% 29.4% 20.0% 8.0% By Income <220,000	By Age	less than 25	25-34	35-44	45-54	55-64	greater than 65
People within category 637,031 3,0% 2,515,031 2,490,211 3,439,524 20.0% 785,947 405,383 8,0% By Income %respondents \$20,000 \$39,900 \$59,900 \$60,000 + % 16.1% \$22,2% 22.1% 38.5% 21.1% 38.5% 38.5% People 1,331,974 1,919,366 1,828,361 3,185,154 % within category 20.5% 25.4% 22.0% 36.7% 36.7% By Education Weight and the category Feed of the category or University							-
% within category 39.0% 34.8% 34.7% 29.4% 20.0% 8,0% By Income ≤20,000 \$39,900 \$59,900 \$60,000 + \$	-						
Sylincome \$20,000 \$39,900 \$59,900 \$60,000 + \$6	-						
% respondents 16.1% 23.2% 22.1% 38.5% People 1,331,974 1,919,366 1,828,361 3,185,154 % within category 20.5% 23.4% 28.0% 36.7% By Education Within category Grade school only High School or University or Univers	70 Within Category	39.070	34.070	34.770	29.470	20.076	8.0%
% respondents 16.1% 23.2% 22.1% 38.5% People 1,331,974 1,919,366 1,828,361 3,185,154 % within category 20.5% 23.4% 28.0% 36.7% By Education of respondents I.8% 26.4% 20.9% 50.4% People 148,916 2,184,106 1,729,084 4,169,656 % within category 11.4% 18.7% 35.3% 34.9% By household size of respondents 1,00% 34.6% 52.4% 52.4% People 1,075,507 2,862,502 4,335,119 4,335,119 % within category 21.9% 26.2% 30.7% 30.7% By Population Density Over 100,000 30,000-99,000 under 30,000 Rural Over 100,000 % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Min							
People 1,331,974 1,919,366 1,828,361 3,185,154 % within category 20.5% 23.4% 28.0% 36.7%	By Income	<\$20,000	\$39,900	\$59,900	\$60,000 +		
% within category 20.5% 23.4% 28.0% 36.7% By Education % respondents Grade school only % respondents High School of Or University or Un	% respondents	16.1%	23.2%	22.1%	38.5%		
By Education Grade school only High School or University or University	People	1,331,974	1,919,366	1,828,361	3,185,154		
By Education % respondents Grade school only were respondents High School or University or University People People 148,916 2,184,106 1,729,084 4,169,656 % within category 11.4% 18.7% 35.3% 34.9% By household size / respondents 1 2 more than 3 / 34.9% 34.6% 52.4% People 1,075,507 2,862,502 / 4,335,119 4,335,119 % within category 21.9% 26.2% 30.7% By Population Density Over 100,000 / 30,000-99,000 under 30,000 Rural 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 16,38,079 % within category 29.1% 29.7% 23.2% 25.9% Divorced/ Separated / Within category 12.9% 76.3% 10.8% 10.8% People 1,067,233 6,312,396 893,498 893,498	% within category	20.5%	23.4%	28.0%	36.7%		
By Education % respondents Grade school only were respondents High School or University or University People People 148,916 2,184,106 1,729,084 4,169,656 % within category 11.4% 18.7% 35.3% 34.9% By household size / respondents 1 2 more than 3 / 34.9% 34.6% 52.4% People 1,075,507 2,862,502 / 4,335,119 4,335,119 % within category 21.9% 26.2% 30.7% By Population Density Over 100,000 / 30,000-99,000 under 30,000 Rural 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 16,38,079 % within category 29.1% 29.7% 23.2% 25.9% Divorced/ Separated / Within category 12.9% 76.3% 10.8% 10.8% People 1,067,233 6,312,396 893,498 893,498							
By Education % respondents Grade school only were respondents High School or University or University People People 148,916 2,184,106 1,729,084 4,169,656 % within category 11.4% 18.7% 35.3% 34.9% By household size / respondents 1 2 more than 3 / 34.9% 34.6% 52.4% People 1,075,507 2,862,502 / 4,335,119 4,335,119 % within category 21.9% 26.2% 30.7% By Population Density Over 100,000 / 30,000-99,000 under 30,000 Rural 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 16,38,079 23.2% 25.9% Within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed Yespondents To.3% 10.8% 10.8% People 1,067,233 6,312,396 893,498							
% respondents 1.8% 26.4% 20.9% 50.4% People 148,916 2,184,106 1,729,084 4,169,656 % within category 11.4% 18.7% 35.3% 34.9% By household size 1 2 more than 3 34.9% % respondents 13.0% 34.6% 52.4% 52.4% People 1,075,507 2,862,502 4,335,119 4,335,119 % within category 21.9% 26.2% 30.7% 30.7% By Population Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% Divorced/ Separated / By marital status Single Common Law Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498				Attended College	Completed College		
% respondents 1.8% 26.4% 20.9% 50.4% People 148,916 2,184,106 1,729,084 4,169,656 % within category 11.4% 18.7% 35.3% 34.9% By household size 1 2 more than 3 4.9% % respondents 13.0% 34.6% 52.4% 52.4% People 1,075,507 2,862,502 4,335,119	By Education	Grade school only	High School	_			
W within category 11.4% 18.7% 35.3% 34.9% By household size wrespondents 1 2 more than 3 4.9% W respondents 13.0% 34.6% 52.4% 52.4% People 1,075,507 2,862,502 4,335,119 4,335,119 4,30,7% W within category 21.9% 26.2% 30.7% 80.7% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 1,638,079 23.2% 25.9% W within category 29.1% 29.7% 23.2% 25.9% 25.9% By marital status writing single Single Common Law Widowed Widowed Widowed Widowed Widowed 76.3% 10.8% <td>% respondents</td> <td>1.8%</td> <td>26.4%</td> <td>· · · · · · · · · · · · · · · · · · ·</td> <td></td> <td></td> <td></td>	% respondents	1.8%	26.4%	· · · · · · · · · · · · · · · · · · ·			
By household size 1 2 more than 3 % respondents 13.0% 34.6% 52.4% People 1,075,507 2,862,502 4,335,119 % within category 21.9% 26.2% 30.7% By Population Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	People	148,916	2,184,106	1,729,084	4,169,656		
Separated Single Common Law Widowed Single Common Law Widowed Single Single Common Law Widowed Single S	% within category	11.4%	18.7%	35.3%	34.9%		
Separated Single Common Law Widowed Single Single Common Law Single Common Law Single Common Law Single							
Separated Single Common Law Widowed Single Single Common Law Single Common Law Single Common Law Single							
People 1,075,507 2,862,502 4,335,119 % within category 21.9% 26.2% 30.7% By Population Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	By household size	1	2	more than 3			
By Population Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	•	13.0%	34.6%	52.4%			
By Population Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% Divorced/ Separated / Separated / Separated / Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	People	1,075,507	2,862,502	4,335,119			
Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	% within category	21.9%	26.2%	30.7%			
Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498							
Density Over 100,000 30,000-99,000 under 30,000 Rural % respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	By Population						
% respondents 58.4% 10.3% 11.5% 19.8% People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	•	Over 100 000	30 000-00 000	under 30 000	Dural		
People 4,831,507 852,132 951,410 1,638,079 % within category 29.1% 29.7% 23.2% 25.9% Divorced/Separated / Separated / Separated / Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	•		· · · · · · · · · · · · · · · · · · ·				
% within category 29.1% 29.7% 23.2% 25.9% Divorced/ Married/ Separated / Sy marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	•						
Divorced/ Married/ Separated / By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	•		,				
By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498	70 Within Category	29.170	29.170	23.2%	23.9%		
By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498							
By marital status Single Common Law Widowed % respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498				Divorced/			
% respondents 12.9% 76.3% 10.8% People 1,067,233 6,312,396 893,498			Married/	Separated /			
People 1,067,233 6,312,396 893,498	*		Common Law	Widowed			
	% respondents		76.3%	10.8%			at .
% within category 26.9% 29.5% 19.6%	•	1,067,233	6,312,396	893,498			
	% within category	26.9%	29.5%	19.6%			

B.C

13.0%

B.C 17.2%

50.8%

668,151

3,884.600

1,471,400

Sample Size: 1172	households *.	June 1999 Statisti	cs Canada Estimate	d Population		
	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta
1998 Population	29,975,100	2,385,400	7,329,100	11,363,600	2,126,700	2,784,900
Percent	100.0%	8.0%	24.5%	37.9%	7.1%	9.3%
Households	11,199,800	873,200	2,895,500	4,133,400	812,000	1,014,300
Have walked	or would walk a	round the h	ouse nude			
By Region	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta
% respondents	39.0%	7.0%	23.9%	36.4%	6.9%	8.6%
People	11,690,289	166,978	1,751,655	4,136,350	146,742	239,501
% province		35.1%	36.3%	38.3%	38.8%	35.6%
By Age	less than 25	25-34	35-44	45-54	55-64	greater than 65
% respondents	10.0%	30.5%	27.6%	15.6%	9.6%	6.7%
People	1,169,029	3,565,538	3,226,520	1,823,685	1,122,268	783,249
% within category	71.1%	49.3%	44.7%	37.3%	28.5%	15.6%
						10.070
By Income	<\$20,000 10,79/	\$39,900	\$59,900	\$60,000 +		
% respondents People	19.7% 2,302,987	27.5% 3,214,829	18.7%	34.1%		
% within category	35.5%	38.9%	2,186,084 33.5%	3,986,389 45.9%		
70 Willim Category	33.370	36.976	33.370	43.970		
By Education	Grade school only	High School	Attended College or University	Completed College or University		
% respondents	1.3%	35.0%	18.6%	44.8%		
People	151,974	4,091,601	2,174,394	5,237,249		
% within category	11.2%	34.9%	44.4%	43.7%		
By household size	1	2				
% respondents	18.3%	36.5%	more than 3			
People	2,139,323	4,266,955	45.2% 5,284,011			
% within category	43.6%	38.9%	37.4%			
70 within category	43.070	36.970	37.470			
By Population	Over 100 000	20 000 00 000	1 20 000	D		
Density % respondents	Over 100,000	30,000-99,000	under 30,000	Rural		
People	60.7% 7,096,005	8.0%	12.5%	18.8%		
% within category	7,090,003	935,223 32.5%	1,461,286	2,197,774		
70 Within Category	42.070	32.370	35.6%	34.7%		
			Divorced/			
		Married/	Separated /			
By marital status	Single	Common Law	Widowed			
% respondents	19.7%	67.5%	12.8%			
People	2,302,987	7,890,945	1,496,357			
% within category	58.1%	36.8%	32.6%			

13.0% 1,471,400

> B.C 14.5% 563,267 65.1%

Sample Size: 1172	households *.	June 1999 Statisti	cs Canada Estimate	d Population		
	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta
1998 Population	29,975,100	2,385,400	7,329,100	11,363,600	2,126,700	2,784,900
Percent	100.0%	8.0%	24.5%	37.9%	7.1%	9.3%
Households	11,199,800	873,200	2,895,500	4,133,400	812,000	1,014,300
Have slept or	would sleep nuc	de				
By Region	Canada	Atlantic	Quebec	Ontario	Man/Sask	Alberta
% respondents	59.1%	7.8%	25.1%	35.7%	5.9%	11.1%
People	17,715,284	186,061	1,839,604	4,056,805	125,475	309,124
% province		58.9%	57.8%	56.9%	50.3%	69.6%
By Age	less than 25	25-34	35-44	45-54	55-64	greater than 65
% respondents	7.9%	28.7%	29.4%	15.4%	10.5%	8.1%
People	1,399,507	5,084,287	5,208,294	2,728,154	1,860,105	1,434,938
% within category	85.6%	70.3%	72.2%	55.9%	47.1%	28.3%
70 Within Category	65.070	70.370	72.270	33.970	47.170	28.3%
By Income	<\$20,000	\$39,900	\$59,900	\$60,000 +		
% respondents	18.5%	26.6%	21.5%	33.3%		
People	3,277,328	4,712,266	3,808,786	5,899,190		
% within category	50.5%	57.2%	58.3%	68.0%		
By Education % respondents People % within category	Grade school only 1.9% 336,590 25.0%	High School 34.8% 6,164,919 52.6%	Attended College or University 19.2% 3,401,335 69.3%	Completed College or University 43.9% 7,777,010 65.0%		
By household size	1	2	more than 3			
% respondents	13.9%	35.3%	50.8%			
People	2,462,424	6,253,495	8,999,364			
% within category	50.1%	57.1%	63.8%			
Do Donaletta						
By Population Density	Over 100,000	30,000-99,000	undar 20.000	D., 1		
% respondents	56.7%	9.3%	under 30,000 14.0%	Rural		
People	10,044,566	1,647,521	2,480,140	20.0%		
% within category	60.3%	57.8%	60.5%	3,543,057		
70 Within Category	00.376	37.676	00.3%	55.7%		
			Divorced/			
		Married/	Separated /			
By marital status	Single	Common Law	Widowed			
% respondents	14.9%	72.3%	12.7%			W ²
People	2,639,577	12,808,150	2,249,841			
% within category	66.8%	59.8%	49.3%			

Actual Survey Questions

The next question may be sensitive in nature but is not meant to embarrass. It is aimed at understanding some of the lifestyle habits of Canadians. Please be assured that your answer will remain strictly confidential.

1.	Which of the following activities have you ever done or would you consider doing, either at home or on vacation? ("X" AS MANY AS APPLY)
Slee	ep in the nude
Wa	lk around the house in the nude
Swi	m nude, i.e. skinny dip, not in mixed company
Swi	m nude, i.e. skinny dip, in mixed company
Go	to a nude beach
Go	to a nudist club/resort
Nor	ne of the above
met	prochaine question porte sur un sujet pouvant être délicat mais n'est pas posée dans l'intention de vous tre mal à l'aise. Son objectif est de mieux comprendre les habitudes de vie des Canadiens. Soyez assuré vos réponses demeureront strictement confidentielles.
1.	Auxquelles des activités suivantes avez-vous déjà participé ou songeriez-vous participer, soit au foyer soit lorsque vous êtes en vacance? (COCHEZ D'UN «X» TOUTES LES CASES PERTINENTES)
Dor	mir nu(e)
Voi	as promener nu(e) dans la maison
Voi	us baigner nu(e) (c'est-à-dire nager nu(e); en l'absence de membres du sexe opposé)
Voi	as baigner nu(e) (c'est-à-dire nager nu(e); en présence de membres du sexe opposé)
Alle	er à une plage nudiste
Alle	er à un club/camp nudiste
Auc	cune ci-dessus

[National Post] [][News][Financial Post][Arts & Life][Sports][Commentary][Diversions][Forums][] [Category] [][][Festivals] [lmage] [lmage] [Festivals] Monday, August 23, 1999 Many Canadians prefer nudity []Canada 2.7 million are comfortable with naturism []+ News []+ Reporter Jennifer Prittie []+ Politics National Post []+ West to East Nearly one in nine Canadians would rather be naked, according to a new study commissioned by the Federation of Canadian Naturists. []World []+ News The group reports that 2.7 million Canadians or []+ Postcard 8.9% of the population possess a naturist "mindset" because they have visited, or are willing to visit, nude beaches, clubs or resorts. []+ Observer "We know that naturism has been growing," Stephane [Careerclick] Deschenes, a director of the federation, said. "It's growing in the clubs, with more people [Special Features] joining, but it has also been growing in terms of the number of [clothing-optional] beaches, and the people on those beaches." Naturism, or nudism, refers to the practice of communal nudity, and can include an interest in the environment and holistic health. [Image] "It's very wholesome. It's not pornography in any Search Help way. In fact, it's a very old movement." The country's oldest naturist club, Vancouver's Van Sort by: Tan, opened in 1939.

country's almost 50 established clubs, Mr.

Deschenes said a survey was necessary to capture the great number of people who enjoy taking it all off in backyards, at cottages, on vacation or on one of Canada's nude beaches.

But while about 20,000 people belong to one of the

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"There's a lot of people who wouldn't classify themselves as naturists, yet they're on the beach naked," he explained.

Canada's two official clothing-optional beaches are Vancouver's Wreck Beach, where as many as 5,000 people can congregate on a sunny day, and a newly established site at Toronto's Hanlan's Point. Nearly 50 unofficial beaches also exist in secluded areas across the country.

Provinces with the highest percentage of those with naturist tendencies include Alberta at 10.6%, British Columbia at 10.4%, and Ontario at 10.3%. Naturists are more likely to live in urban areas with populations of more than 100,000, and are above-average earners.

When the definition of a naturist is expanded to include those who have or would go skinny-dipping in mixed company, the percentage of Canadians with such a mindset rises to 20.5%.

The study, based on a 2,300-piece mailout conducted in January and February of this year, also examined a variety of related pastimes.

Thirty-nine percent of Canadians have walked or would walk around the house nude, a practice most popular among British Columbians and Albertans. And more than 59% of the country has slept or would sleep naked.

Mr. Deschenes said that the growing popularity of naturism shows that more naturist-friendly areas are needed across Canada, especially closer to cities.

He also wants to see people who like going about naked abroad to start indulging domestically.

"I'm always amazed by the number of Canadians I meet on nude beaches in Europe and in the Caribbean," he said. "A lot of those people say,

'I've never tried that at home.' "
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